

A large, stylized gold "X" logo is positioned on the left side of the page. The "X" is composed of two thick, gold-colored bars that intersect in the center. The "X" is set against a dark background and is partially enclosed by a gold circular arc at the top and bottom.

**xtreme
dealer**

LOYALTY PROGRAM

THE GOLD STANDARD OF ACCESSORIES

Xtreme dealer

FREE

The Turbo Xtreme Dealer Program is a **FREE** Loyalty Program for qualified retailers and includes valuable product and services that benefit your business all year long.

To qualify for Xtreme Dealer status and benefits, you must meet an annual purchase of \$1,000 limited to Turbo brand finger inserts and thumb solids and maintain 80% of inventory as Turbo brand inserts.* Switch Grip™ not included.

Using a competitor brand insert and not earning rewards?

NO WORRIES. We offer an easy Exchange Program. We'll exchange any unused first quality competitor insert product (limited to finger inserts and vinyl thumb inserts), grip for grip, at no cost for the Turbo brand insert of your choice. This is your opportunity to convert that excess inventory into product credit for other useful accessory products like Switch Grip™, Turbo Skin Protection Tapes, RockTape™ and more. Too many inserts on your wall, means too many wasted dollars you could be using on other valuable accessory products.

Opening a **NEW Pro Shop?**

Ask about our **EASY TURN KEY STARTER PACKAGE** including convenient wall storage systems. New retailers purchasing a Turn Key Starter package within 90 days of store opening will be automatically enrolled and qualified for our Xtreme Dealer Program through the remainder of the year.



Wall Rack
23 5/8" x 26 1/2" x 3";
Capacity 2 colors,
19 sizes, 418 inserts

Slug Rack
20" x 26 1/2" x 3 1/2"; Capacity
all sizes thumb solids up to 18
sizes thumb inserts, 110 inserts

*The Xtreme Dealer and Xchange Programs are currently available to retailers with a registered business license or U.S. Federal Tax i.d. with a defined retail space with the Continental U.S. Retail space can be free standing or within a minimum 10 lane bowling center. Retailer must meet minimum annual purchases of \$1,000 in Turbo finger inserts and thumb solids verified through local distributor(s) and maintain inventory of 80% Turbo brand finger inserts and thumb solids. Retailers which meet 80% inventory requirement but do not meet minimum annual purchases of \$1,000 may enroll in Xtreme Dealer program for \$129 and receive all the great program benefits.

Easy On-Line Enrollment Form Available Under the
Retail Resource Section at turbogrips.com

benefits

FREE Certified Drills; $31/32$ " and $11/4$ ", Straight Shank only with **FREE** Sharpening and Replacement. Regardless of Xtreme Dealer enrollment, **FREE** Annual Sharpening is offered on all Turbo Certified $11/2$ " S.S. Switch Grip™ Drills. Sharpening not offered on Taper or Gilmac drills.

Regional Staff Contract, 1 person/location with **FREE** complimentary personal product.



PBA Xtra Frame for **ONLY \$25**. An instant savings of \$40.

250 FREE Business Cards.

A variety of customizable templates are available at turbogrips.com.



FREE Insert Display for Ball Wall – Bring attention to the use of inserts with our acrylic Insert Dashboard. Each Dashboard includes two small compartments to feature your choice of Turbo finger or thumb solid/Switch Grip™. \$20 value.

FREE Spec Pad and **NEW** Chalk Pencil for easy ball layout with less hassle of sharpening pencils.

* Promotion cannot be combined with any other discounts and promotions. Incentive level pricing applies. Pro shop logo added at no cost up to 6,000 stitches. Custom graphic logos may require a set-up fee and will vary based on logo size.



FREE level I USBC Coaching Certification. E-mail elearning@bowl.com in subject line: Turbo Xtreme to receive log-in instructions and discount. RVP approval is required prior to registration. Visit bowl.com for complete details.

Receive \$150 Turbo Product Credit for completion of USBC Bronze Certification hosted at Turbo Tech, a USBC Regional Training & Development Facility located at our corporate headquarters. Bronze Certification courses are typically hosted 2x/year, early Spring and late Fall. Visit turbogrips.com for schedule information.

Opportunity to host a **Driven to Bowl™ Clinic** at your center with Carolyn Dorin-Ballard or other qualified staff member. No cost to you! Call 800-530-9878 for more information.

NEW

Bowlers Journal International for **ONLY \$16**. Regular subscription rate \$32.



Are you an IBPSIA member? Receive 4 **FREE** shirts with your Pro Shop logo with a 1x direct annual purchase of \$350.*

IBPSIA



Accessorizing 101

Create Captivating Visual Displays to Increase Accessory Sales

Ask us about new merchandising fixtures and display ideas to help you transform your accessory wall into an accessory showcase.



Xtreme Dealer Canadian Affiliate Program –

Due to logistical limitations of several standard Xtreme Dealer benefits, Turbo offers an affiliate program to Canadian retailers. Package includes over \$500 in product and support materials for ONLY \$129 USD. Canadian Retailers must complete standard on-line Xtreme Dealer enrollment and meet annual qualifying purchases of Turbo brand finger inserts and thumb solids of \$1,000 USD/\$1,300 CAD. E-mail sales@turbogrips.com or call 800-530-9878 to receive complete details.



Xclusive **NEW** Web Portal for Dealers

Xtreme Dealers get Xclusive access to monthly discounts and promotions, close out specials, news and more.



Visit us at www.turbogrips.com for complete information on our full line of products and services or contact a Customer Support Representative at **800.530.9878**. Int'l 586.598.3948 Fax 586.598.1950

